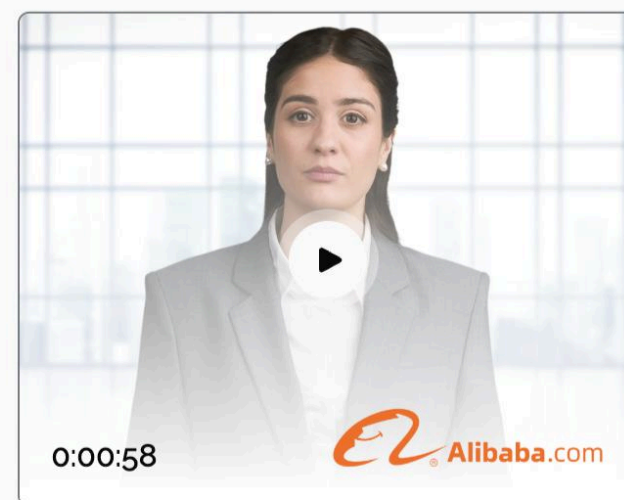
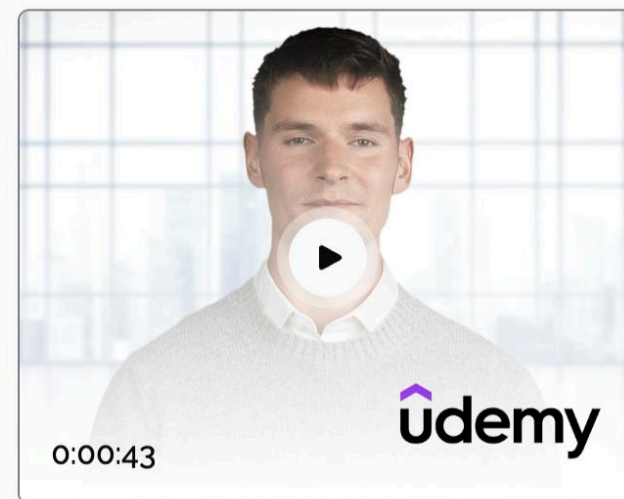
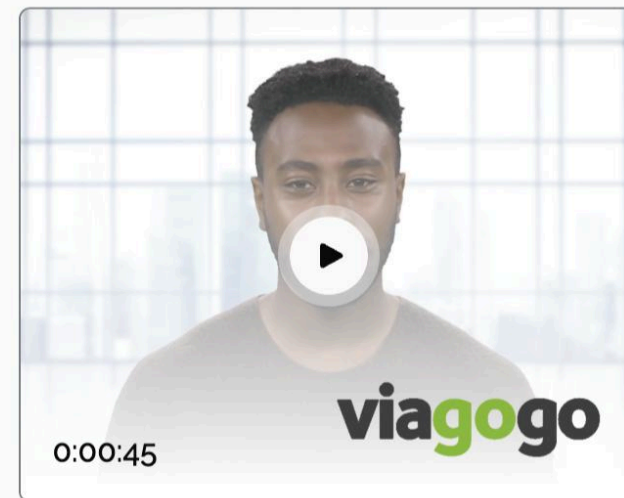
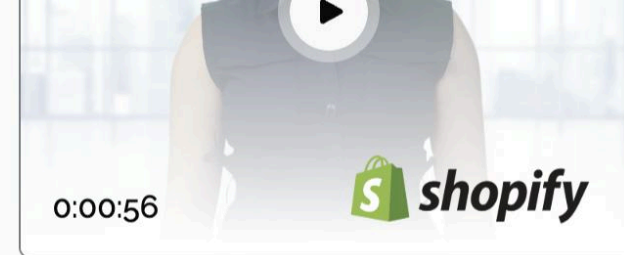
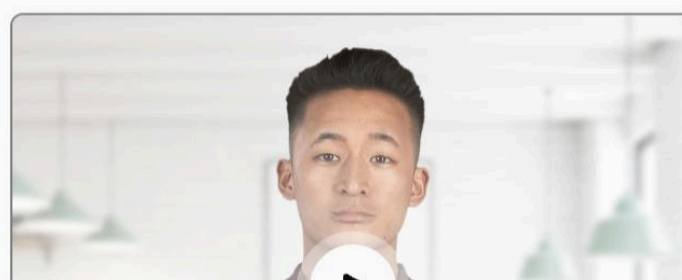
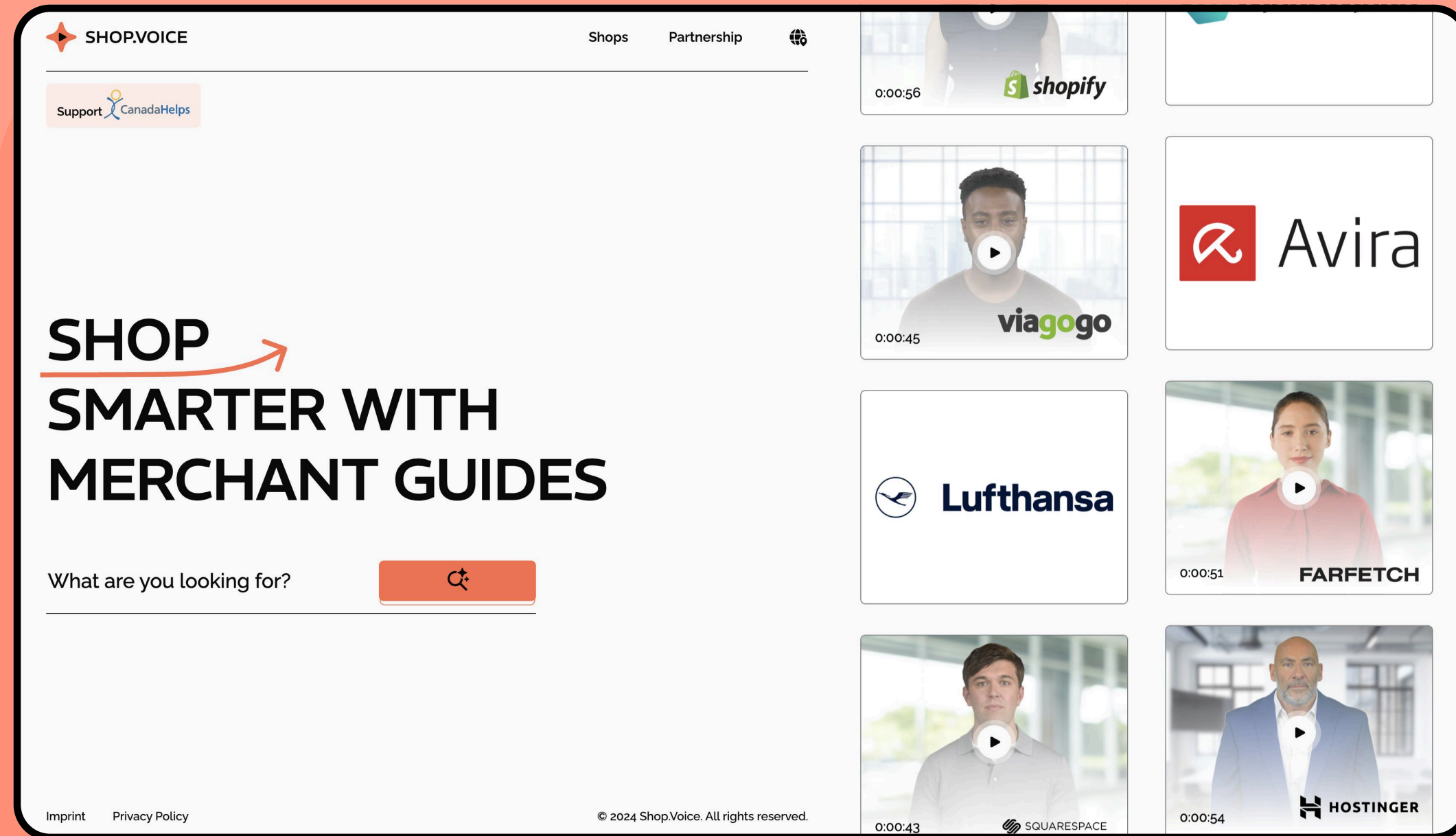


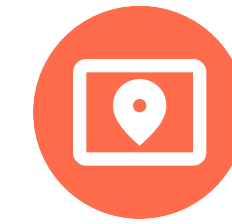
SMART SHOPPING STARTS HERE

[SHOPVOICE.ORG](https://shopvoice.org)



WHAT IS SHOPVOICE?

ShopVoice is a next-generation platform helping users discover the best stores based on location, preferences, and relevance.



A LOCATION-BASED STORES LISTINGS

Making it easy for users to discover stores that are relevant to their region or location.

Useful for users seeking local deals, promotions, trusted sellers or smart recommendations.



PERSONALIZED STORE DISCOVERY WITH VIDEOS AND ARTICLES

Give users a better idea of what the store offers before they visit their website.



ACCESSIBLE TO ALL USERS

Videos, readable text and interactive elements that are easy to use.



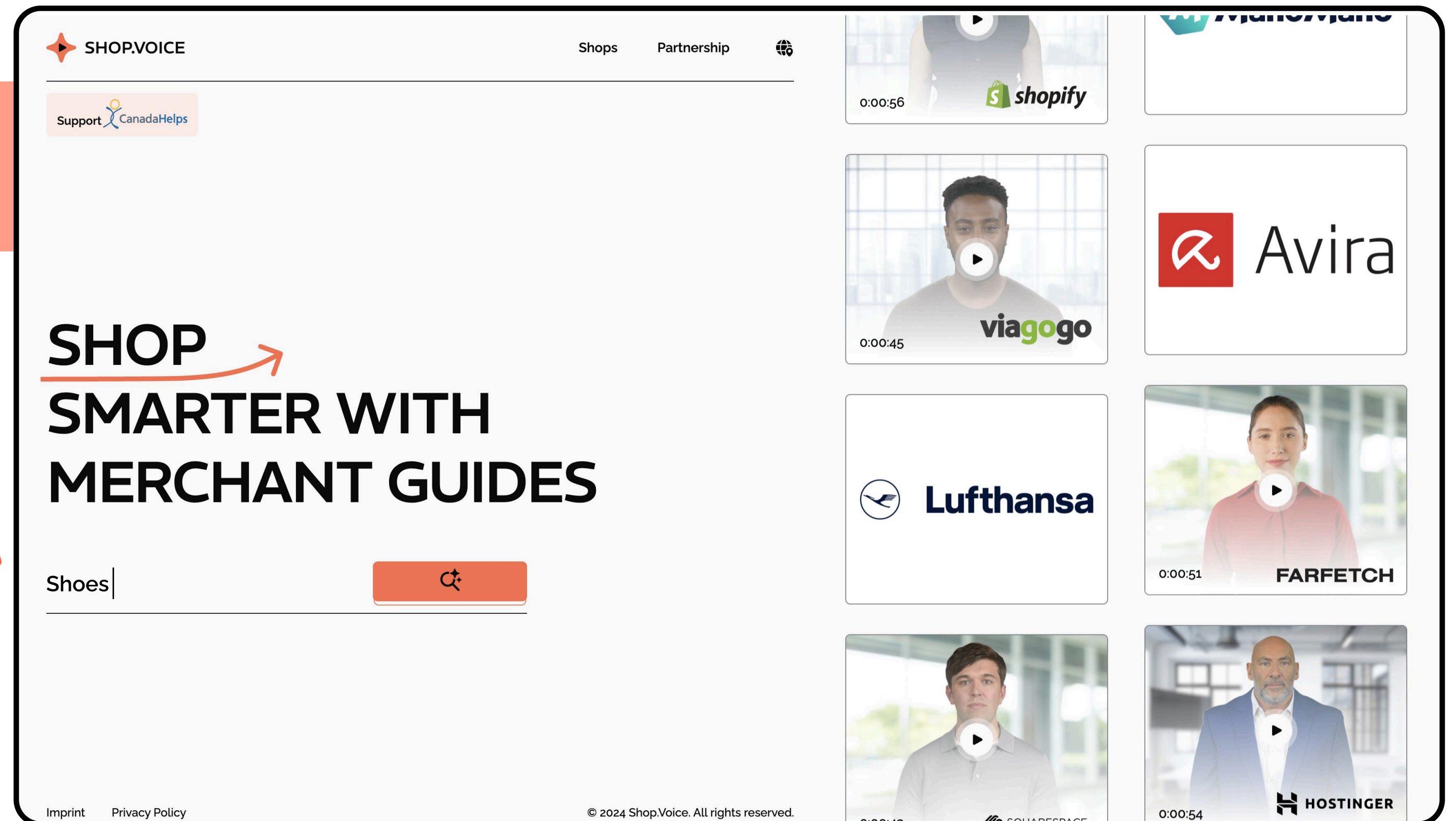
SHOPVOICE SUPPORTS CANADAHELPS

Visitors can easily find, support, or donate to Canadian charities directly through our platform.

HOW IT WORKS

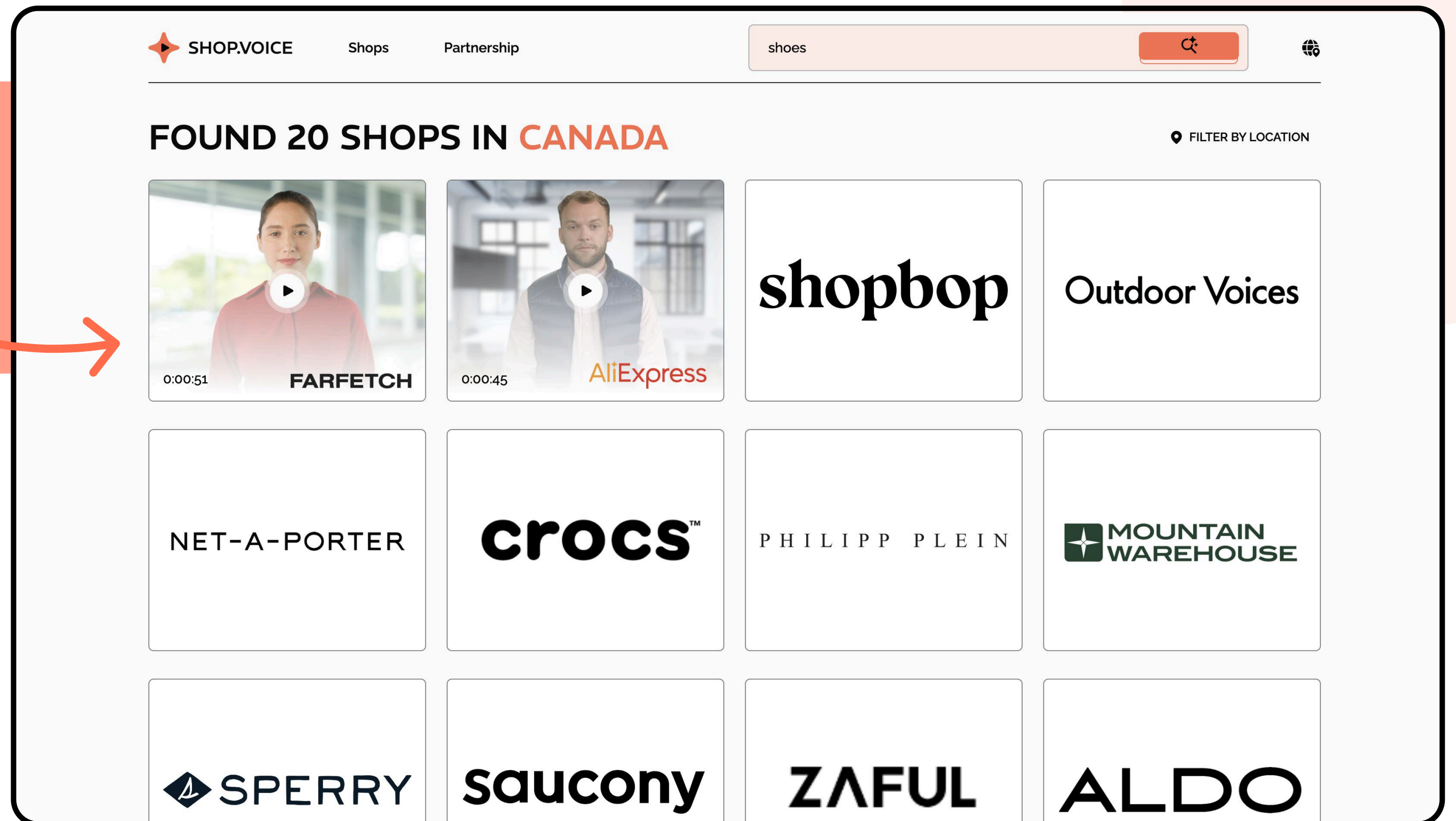
01. USERS SEARCH BY KEYWORDS

We use keyword-based search on our platform to ensure relevant results. For each advertiser, we carefully curate a custom list of keywords. Advertisers are also welcome to contact us and submit their own additional keyword suggestions.



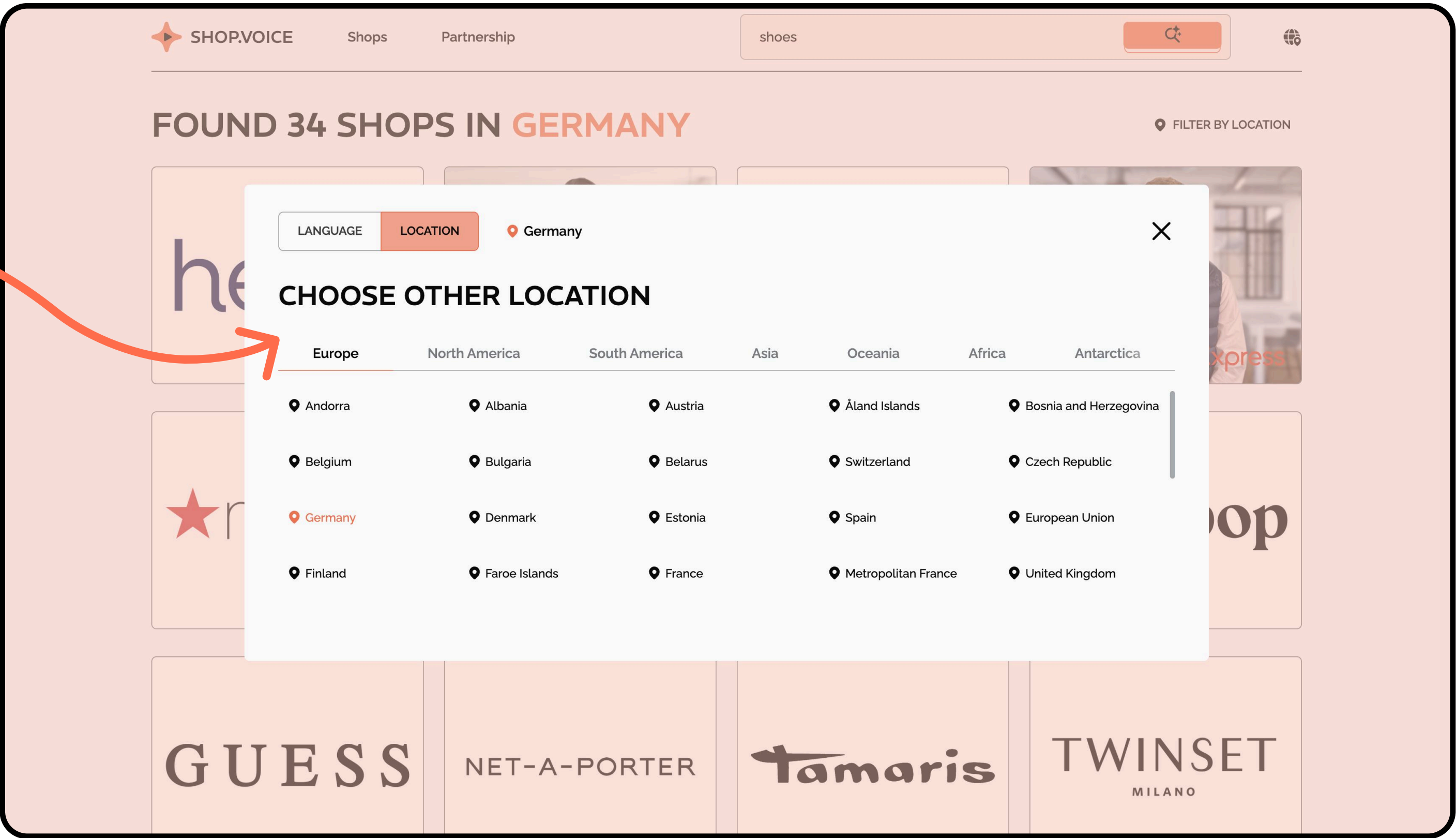
02. RESULTS SHOW RELEVANT STORES CARDS TAILORED BY LOCATION

ShopVoice dynamically displays relevant store cards based on the user's location. This ensures users always see stores that are available and applicable in their specific area. The platform personalizes the shopping experience to match each user's location, increasing both convenience and relevance.



03. DYNAMIC LOCATION-BASED FILTERING

Users can easily apply dynamic filters based on their current location or manually select a different country to explore stores and offers available in that region. This feature allows for a highly personalized browsing experience, making it easy to discover relevant stores.

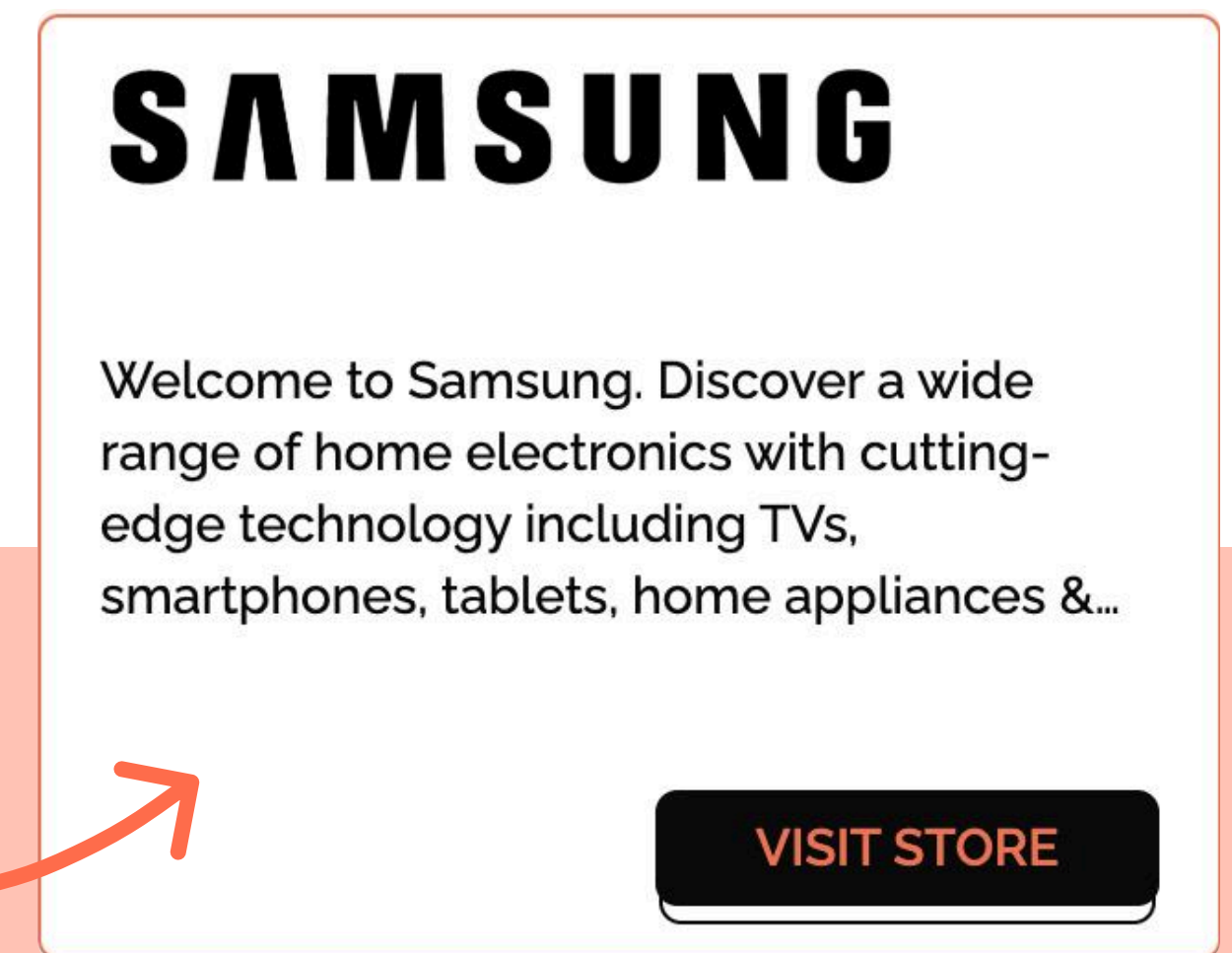
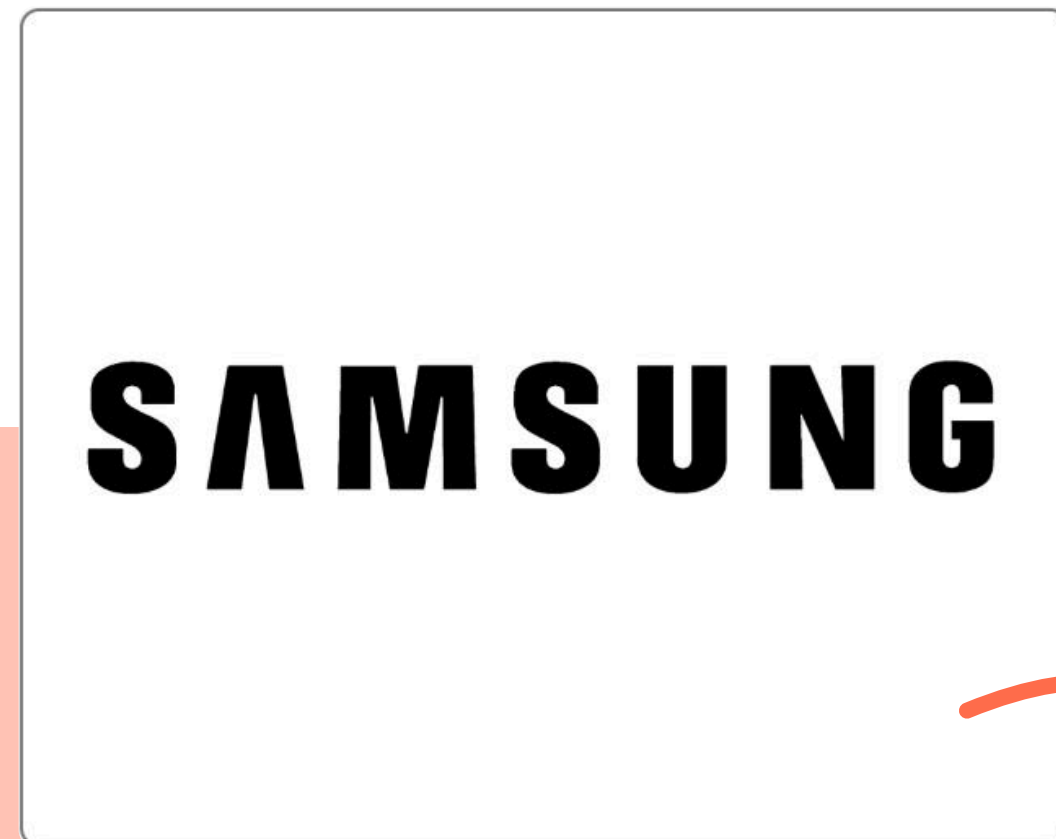


TYPES OF ADVERTISER CARDS



BASIC CARD

Displays the advertiser's Logo and a brief store description derived from the site title, which appears on hover. Clicking the card takes users directly to the advertiser's website.



BASIC DETAILED CARD

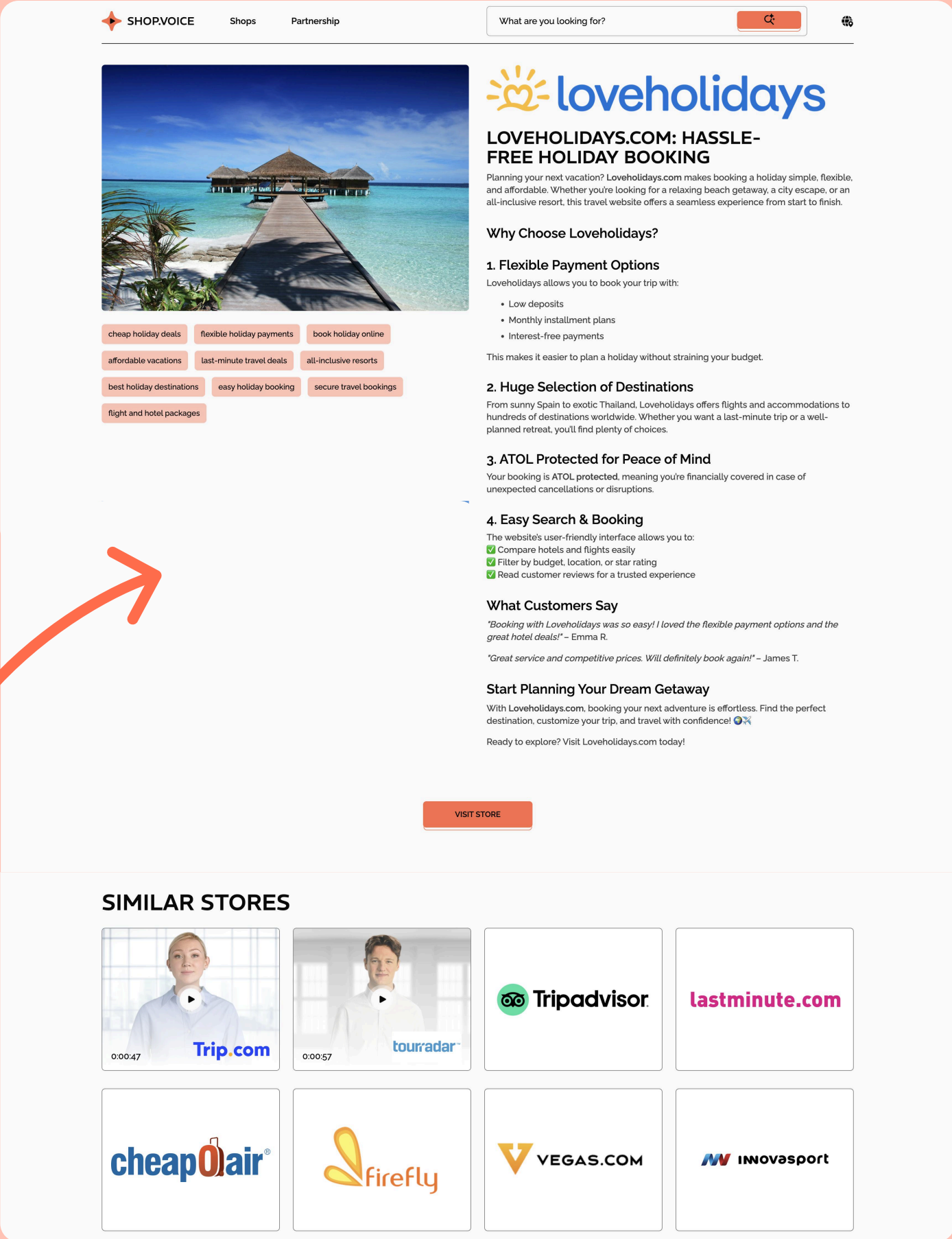
Displays the Logo and a brief description with an option to click “more details”, which appears on hover. This button opens a detailed article about the store with no video content, ideal for users looking for comprehensive information in a text format.





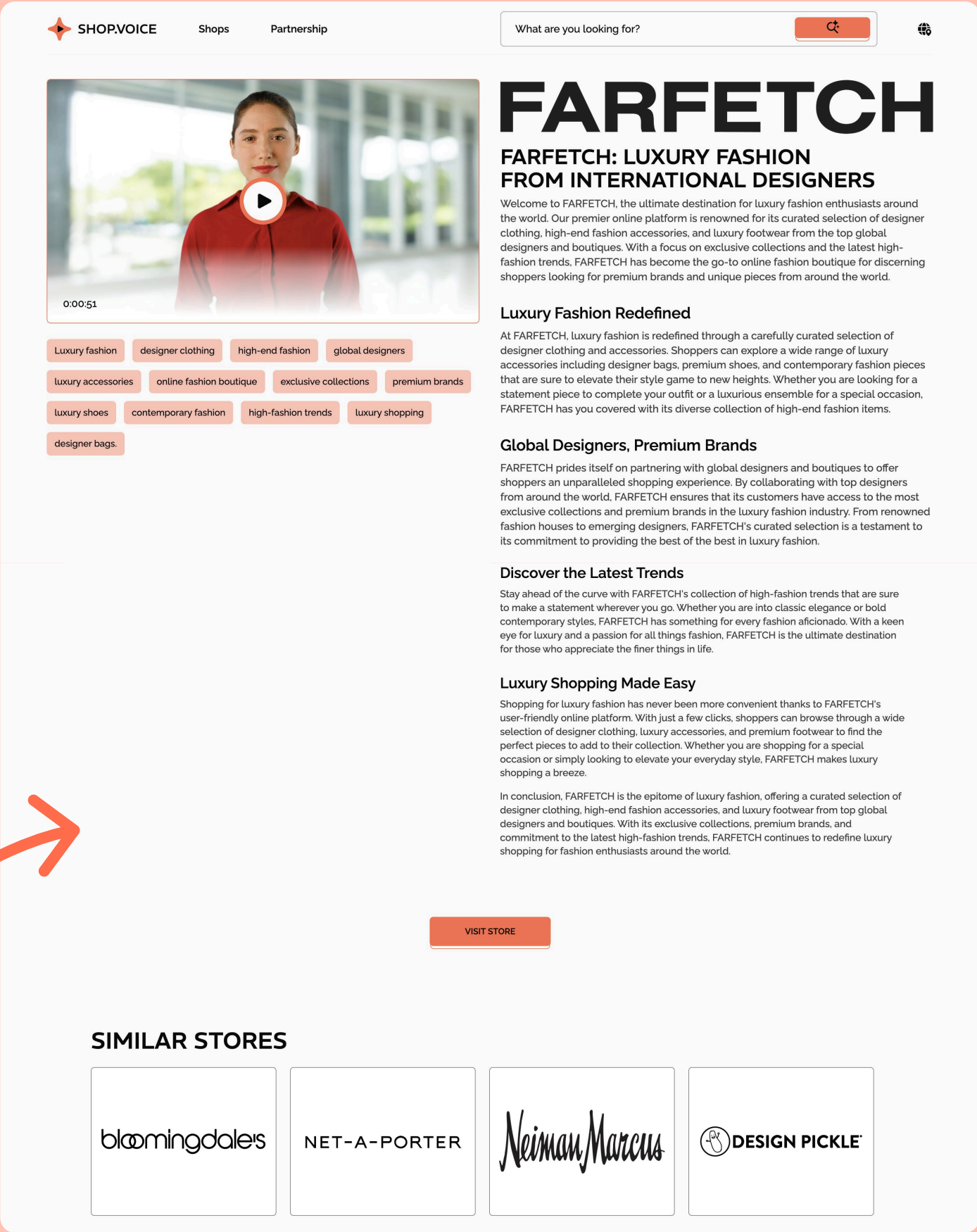
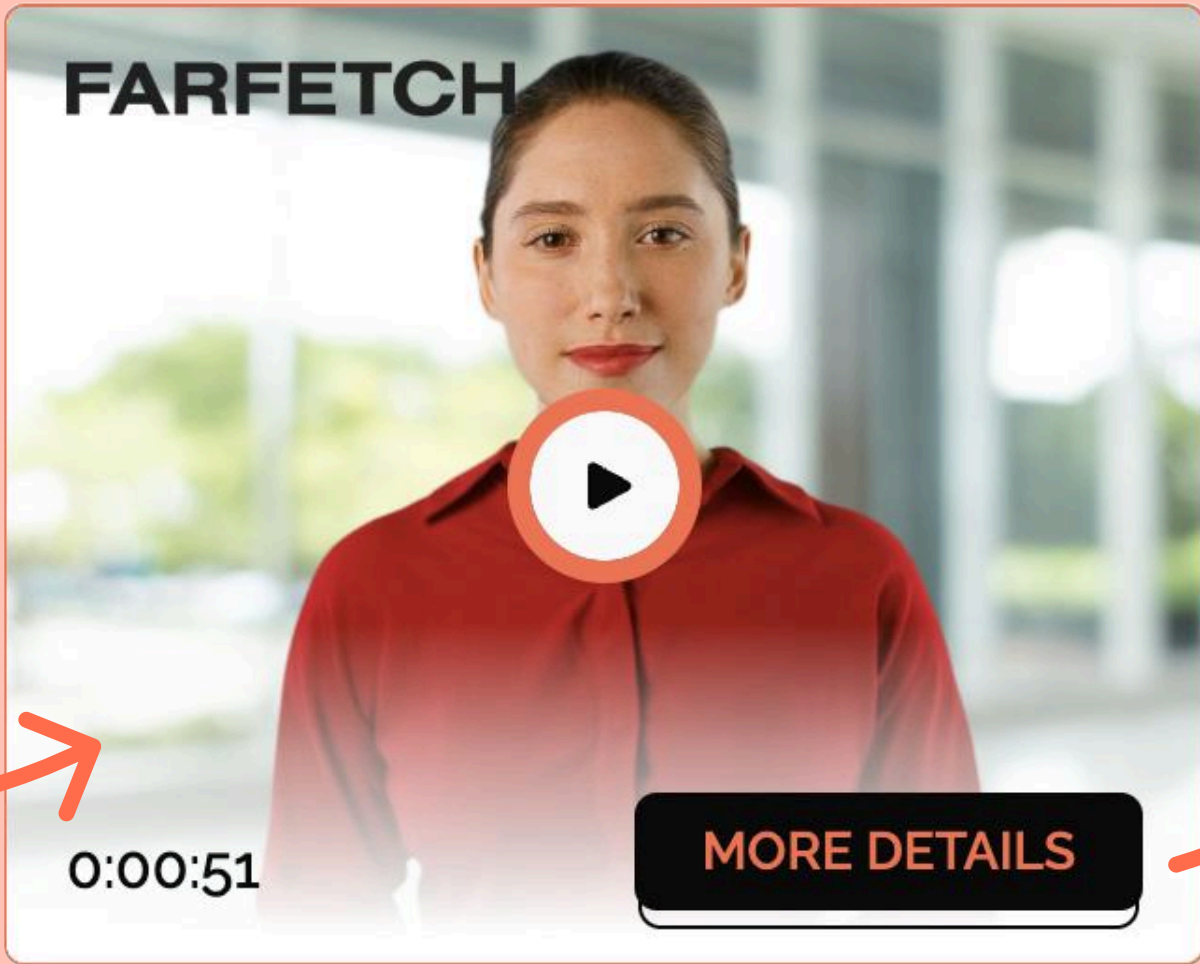
Find cheap holidays from the UK, the best holiday deals to Turkey, Spain, Greece, or the US!

MORE DETAILS



VIDEO CARD

Features the store's logo along with a promotional video. Users can watch a short video summary (up to one minute) directly within the search results by clicking play. Selecting “More details”, which appears on hover, opens a full article that includes extended information about the store, relevant keywords tailored to the user's interests, and the same video for deeper context.



PROMOTION METHODS FOR ADVERTISERS

TITLES, DESCRIPTIONS, AND LOGOS

Each store is featured with its title, a brief description of its products or services, and its logo. This allows users to quickly understand what the store offers and makes it easy for them to recognize the brand.

DETAILED ARTICLES

We create detailed articles for advertisers that highlight key offerings, build trust, and encourage users to engage and click through to the advertiser's site. 

KEYWORD INTEGRATION

We use relevant keywords to improve visibility in search results, ensuring users can easily find stores that match their interests.

VIDEO CONTENT

We add videos to store profiles to create a dynamic and engaging user experience. Videos help capture attention, explain offerings quickly, and boost conversions by giving users a clear, concise overview without needing to read long descriptions.

WHY PARTNER WITH SHOPVOICE?



BOOST BRAND VISIBILITY WITH MULTIMEDIA CONTENT.



PURPOSEFUL PROMOTION:

Users discover useful results. Advertisers enjoy visibility that inspires action, not just passive views.



LOCALIZED VISIBILITY:

Advertisers benefit from exposure to users in targeted geographic areas.



CONTROLLED, BRAND-SAFE ENVIRONMENT:

All campaigns run only on our platform. No random placements, no brand bidding, no surprises.



THANK YOU!
LET'S WORK TOGETHER!

EMAIL@SHOPVOICE.ORG